Upgrade Your Business

Wednesday 21st October 2026
08:30hrs – 11:30hrs

Gozo Innovation Hub

A series of highly focused workshops targeted to restaurants, catering establishments, and producers of agrifood products on how they can use innovative digital technologies

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The Gozo Regional Council and the Gozo Business Chamber will be collaborating to organise these workshops to businesses aimed at supporting the digitalisation of businesses involved in the catering sector including restaurants and those involved in the production of agrifood products.

These workshops will focus on equipping local enterprises in these sectors with the necessary tools and knowledge to enhance their digital presence, improve operational efficiency, and adapt to evolving market demands. Particular emphasis will be placed on practical, hands-on solutions tailored to small and medium-sized enterprises within the Gozitan context, with a focus on AI tools, e-commerce, and digital transformation strategies.

This initiative will contribute to strengthening the competitiveness and resilience of local businesses, while supporting their integration into a more sustainable and innovation-driven economic landscape.

The proceedings of the event will be in English. Participation is free of charge, but registration is required through this link or by sending an email to: info@gozobusinesschamber.org

AGENDA	
08:30 – 09:00	Coffee and Registration
09:00 – 09:05	**Introductory Remarks:** Gozo Regional Council Representative
09:05 – 09:35	**Marketing for the HORECA industry - Made by People, Remembered by People – Ricky Bugeja, Co-founder & COO (Reach Communications)** How is a restaurant, hotel or establishment found? How is it remembered and talked about? In a world of automation, digital connectivity and the world at your fingertips, human experiences and craft can be a powerful distinction. From the kitchen to the front desk to the content a business creates, this talk explores why the details matter and why you should care about them
09:35 – 10:05	**Digital Presence to Digital Efficiency: Building Smarter Businesses - Frank Sciberras, CEO (3 Bit)** This workshop will explore how websites, automation and tailored software can save time, streamline operations and create better opportunities for growth here in Gozo and Malta
10:05 – 10:20	**Coffee Break**
10:20 – 10:50	**Beyond the Till: How a Smarter POS Grows Your Business - Mark Bonnici, Co-Founder/Project Manager and Renee Formosa, Customer Success at Twine (Twine)**

	Orders and bookings now come from everywhere. See how one connected POS brings them together and turns them into growth
10:50 – 11:20	**Beyond the Chatbox: How AI is Quietly Running Modern Hospitality – Gilbert Ross, Head of Digital (Keen Ltd.)** Demystifying AI beyond text generators. Explore how AI-driven workflows & automations can support operations within the hospitality industry without stripping away the human touch.
11:20 – 11:40	**Q&A Session**
11:40 – 11:45	**Concluding Remarks:** Michael Galea, President of the Gozo Business Chamber
Networking Reception	

GBC THE GOZO BUSINESS CHAMBER

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