

# GOZO BUSINESS SENTIMENT

## Methodology & Results





# Methodology

**HOW?**

**Telephone**



**WHO?**

**WHEN?**

**80 Gozo based  
enterprises**

**September 2023 &  
March 2024**



Participation proportionally distributed to reflect Gozo's business demographic

Consistent sample size and sector representation to enhance comparability of results over time



# Survey Questions

2

General information questions  
*(consistent across surveys)*

9

Questions on business sentiment  
*(consistent across surveys)*

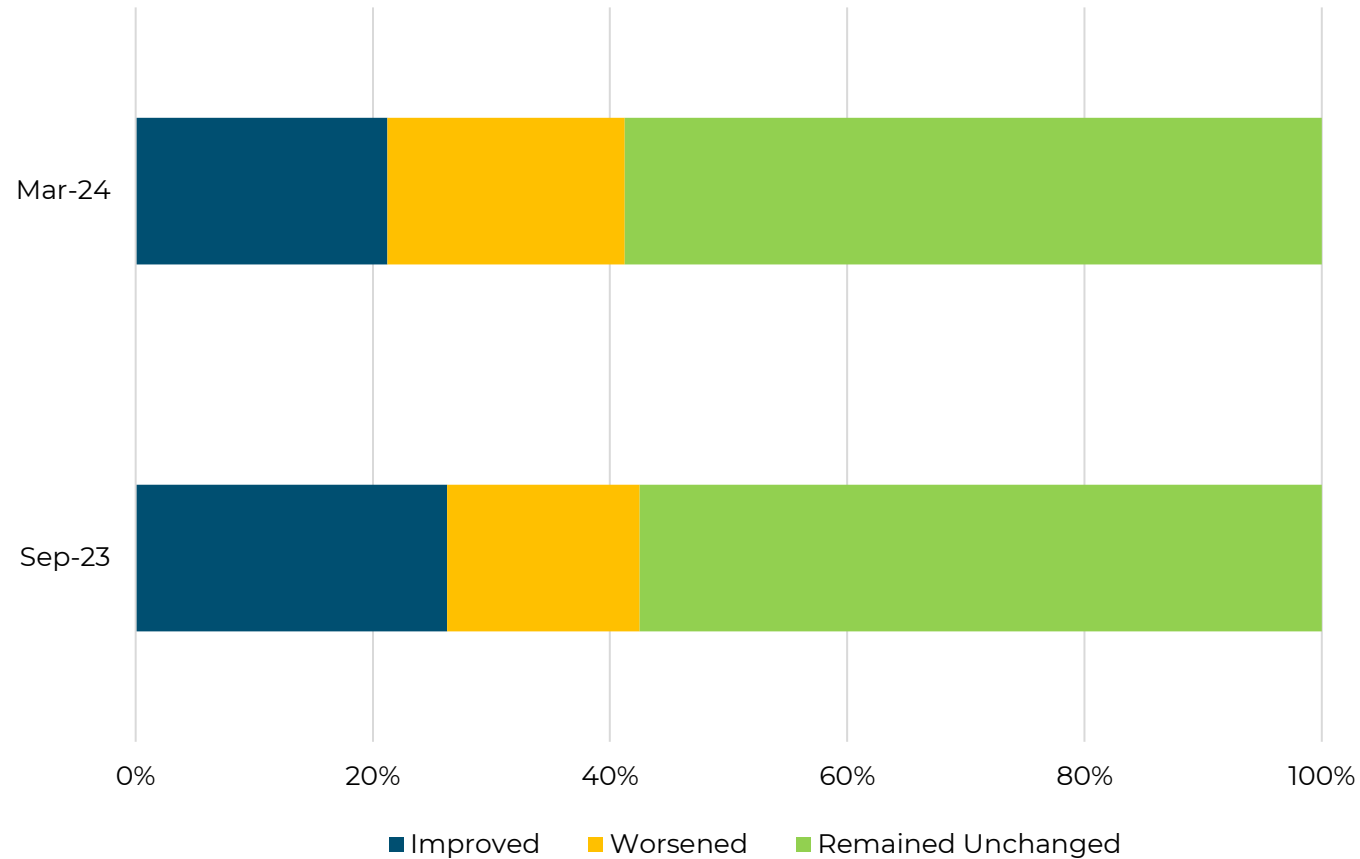


Topical questions  
*(vary across surveys)*



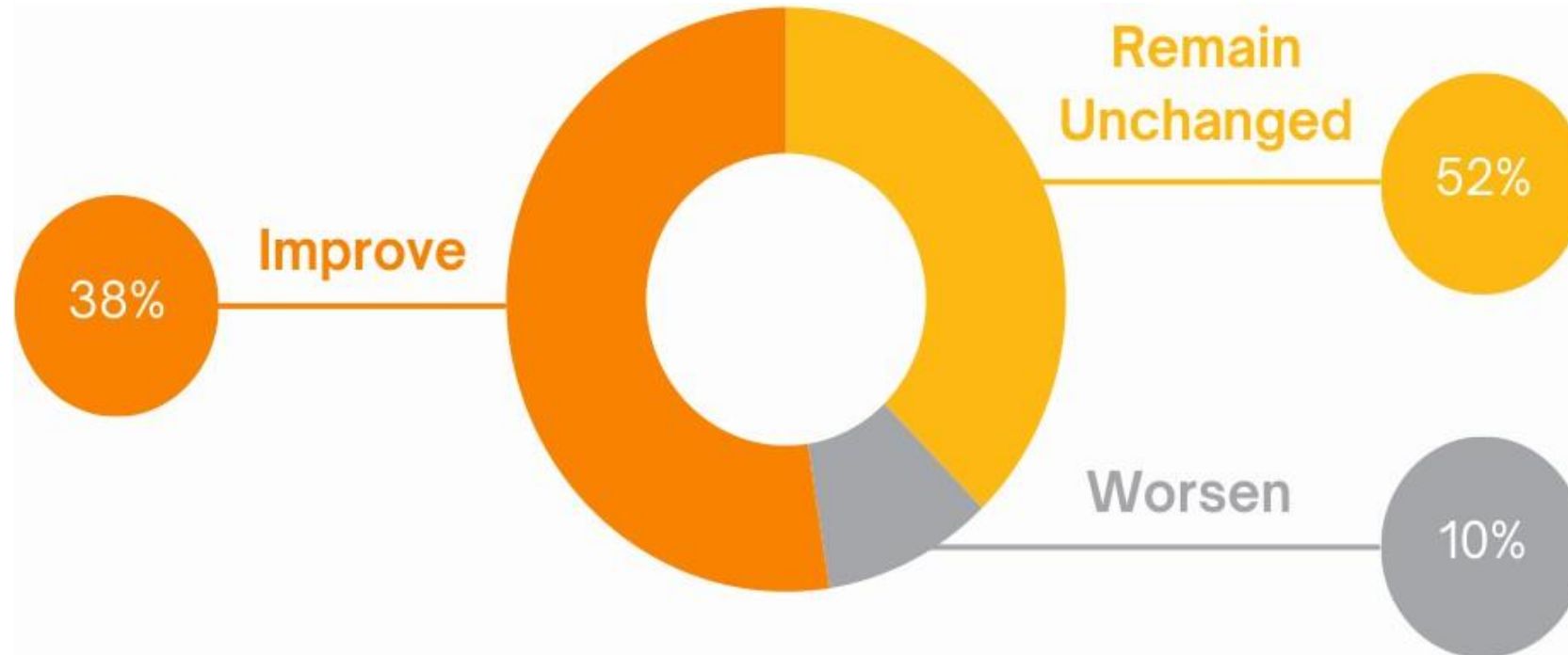
# Results

# Current Business Conditions



Q. Have your business conditions in the last 6 months improved, worsened, or remained unchanged?

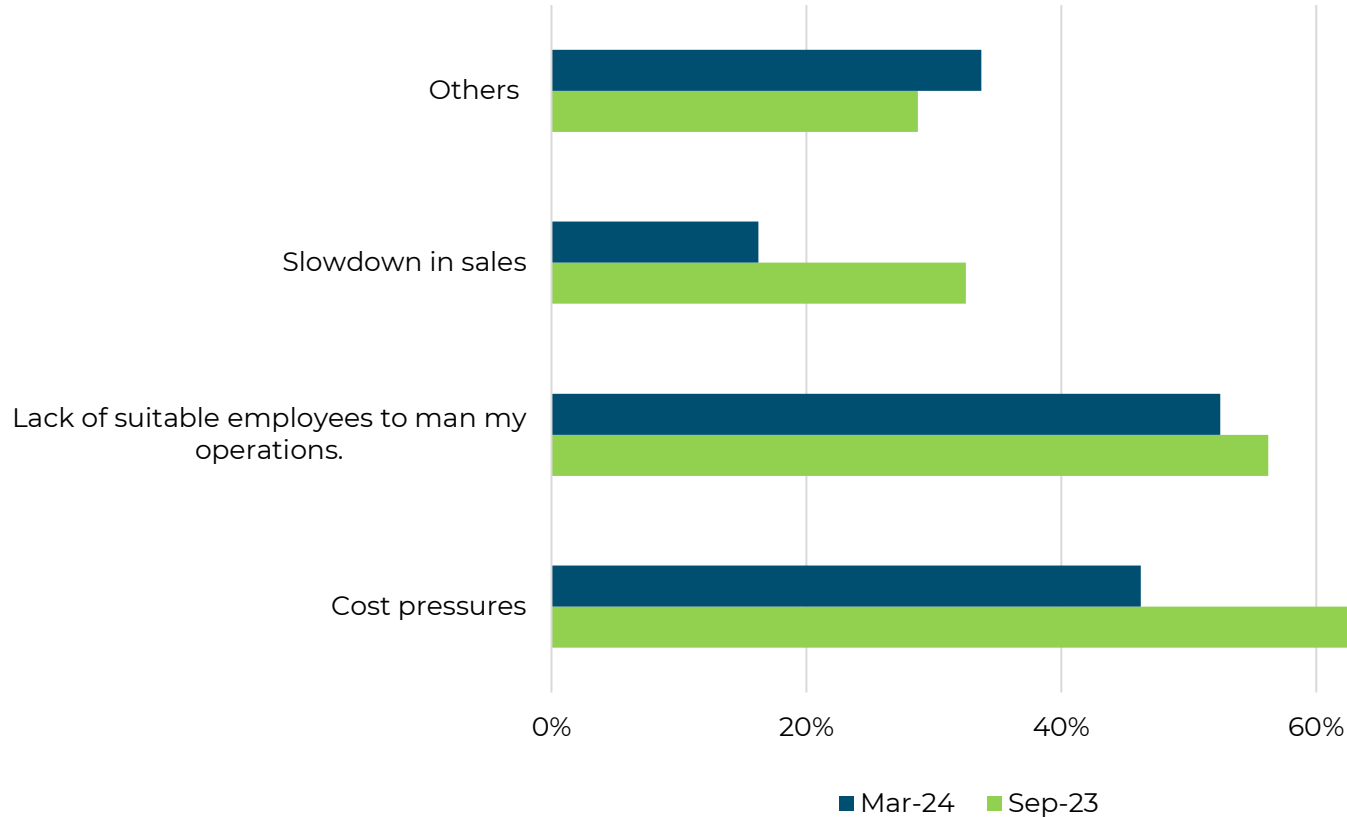
# Business Expectations



Q. Do you expect your business conditions in the next 6 months to improve, worsen or remain unchanged? (March 2024)



# Businesses Main Concerns

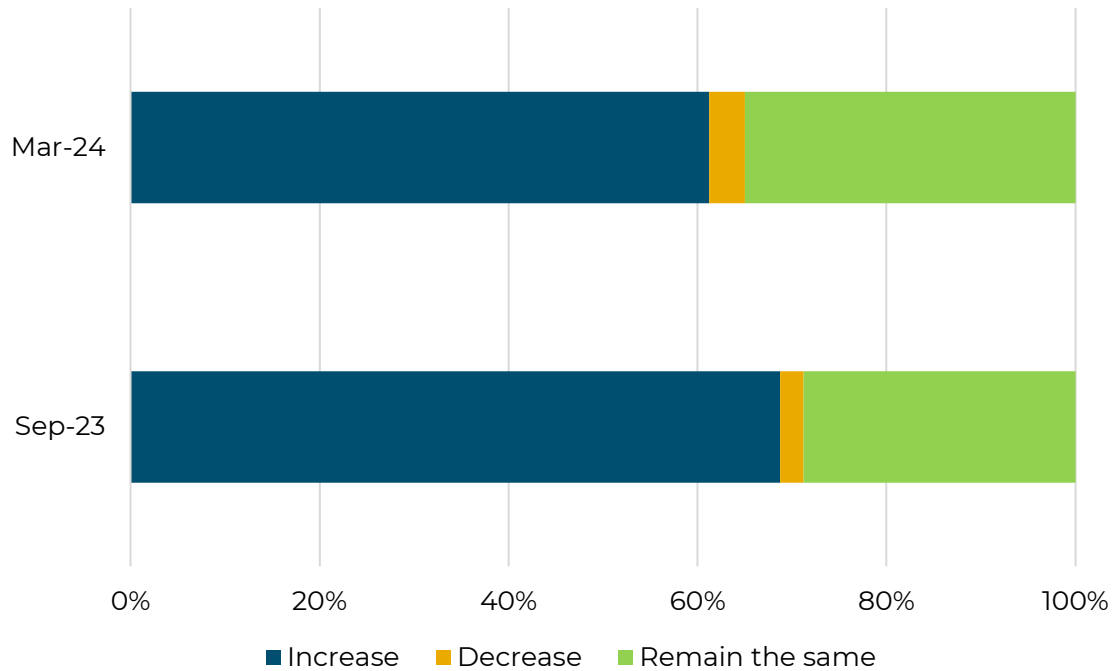


In March 2024, fewer businesses identified cost pressures as a primary concern compared to six months prior which indicates a relaxation of cost pressures

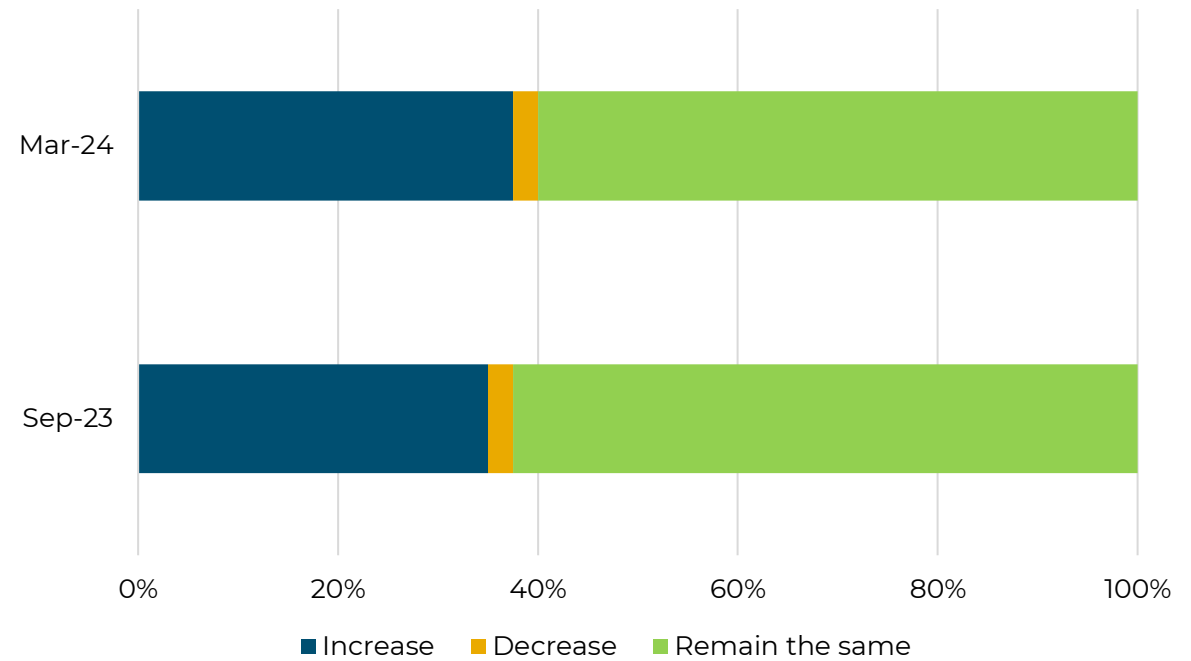


# Prices

## Prices of Goods Purchased



## Prices of Goods Sold



Q1. Over the next 6 months are prices of products and services purchased, expected to increase, decrease or remain the same?

Q2. Over the next 6 months are prices of products and services sold, expected to increase, decrease or remain the same?

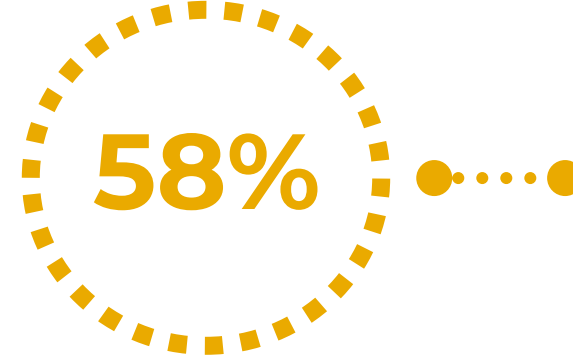
# Employment & Investment Plans

Employment



*Plan to  
increase their  
workforce*

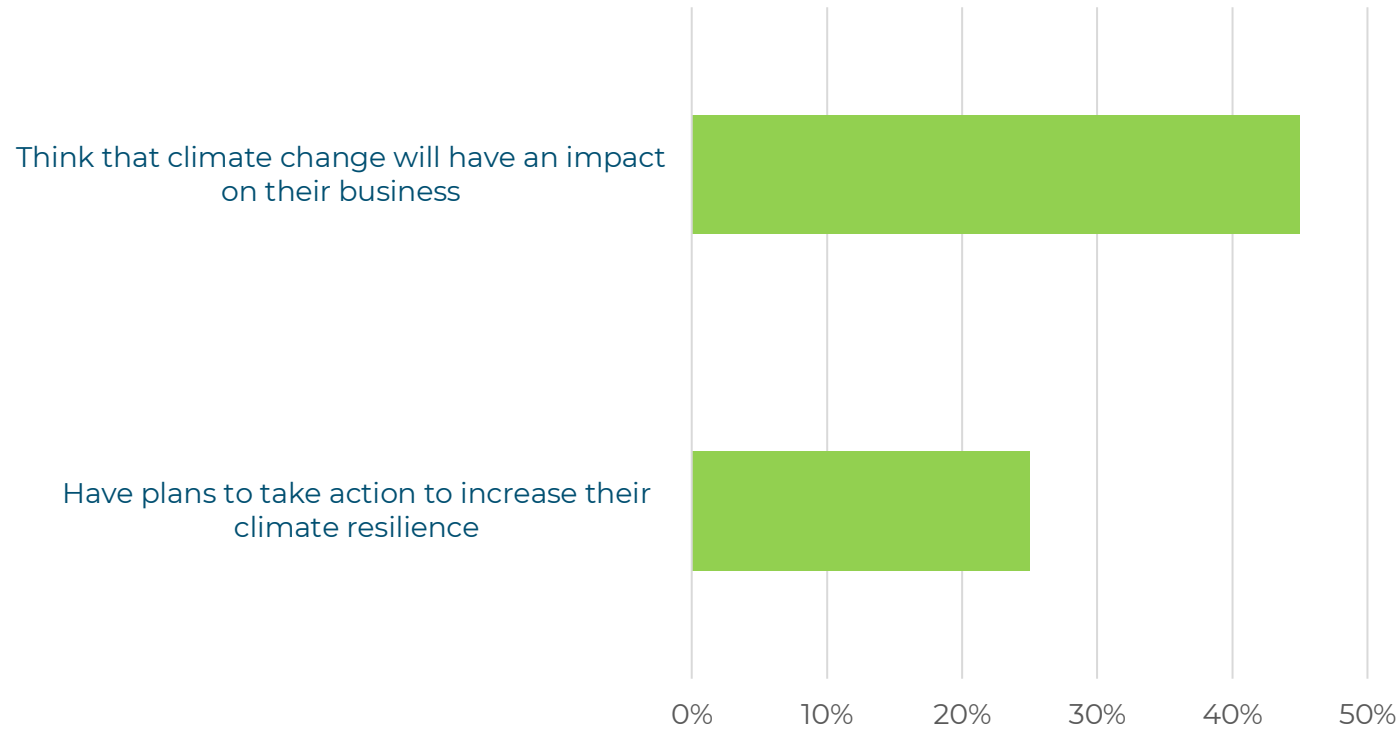
Investment



*Expect to  
carry out  
investment*

March 2024

# Climate Change



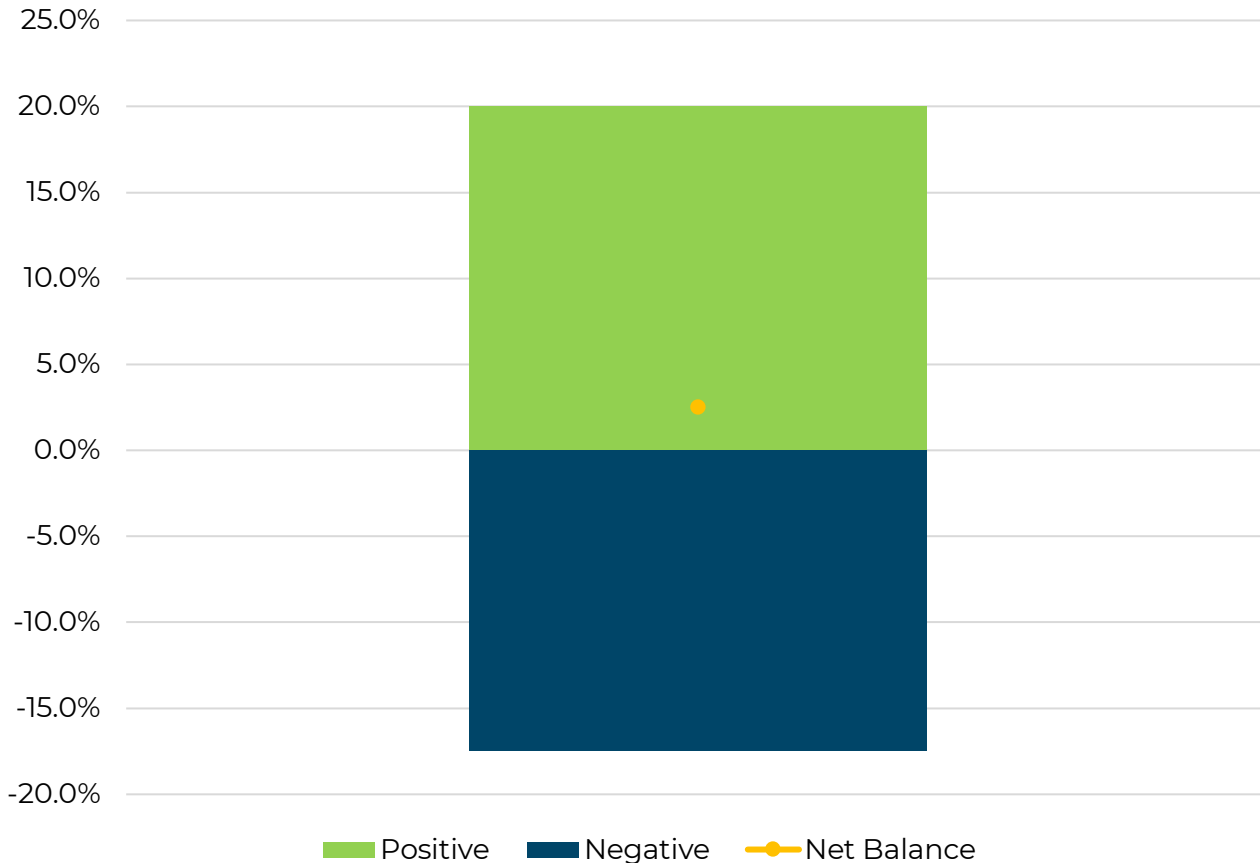
in comparison to their EU counterparts, businesses in Gozo demonstrate lower awareness of the risks posed by climate change



Q1 Do you think that climate change will impact your business?

Q.2 Do you have any plans to increase your business resilience to climate change?"

# 2024 Budget Measures



63% of respondents have yet to determine how the measures outlined in the 2024 Budget will affect them.



Q. Do you foresee this impact from the 2024 Budget measures being positive or negative? Or is it yet to be determined?



**GOZO REGIONAL**  
DEVELOPMENT AUTHORITY