



## FOR IMMEDIATE RELEASE

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## Crossing Borders: Business Leaders of Tomorrow Event at Queen Mary University of London, Gozo Campus

*Gozo, 19th January 2023* — The Gozo Business Chamber (GBC) announces its upcoming event, "Crossing Borders: Business Leaders Bridging the Age Gap," scheduled for 2nd February 2024 at Queen Mary University of London from 18:00 to 21:00 hrs.

This unique event hopes to bring together industry experts from the fields of Marketing, Tax and Law together with the business leaders of tomorrow with the aim of fostering collaboration and knowledge exchange.

The "Crossing Borders" concept is aimed at established and aspiring entrepreneurs, freelancers, digital nomads, business students and all those with a keen interest in launching and/or operating a business, particularly in Gozo. The key idea is to bridge the age gap that currently exists between established businesses and young people.

The dynamic agenda includes a Panel Discussion, Breakout Workshops, and a Networking Reception. Speakers include Ricky Bugeja from reach.mt, Tax Advisor Elaine Camilleri, & Lawyer Jonathan Mintoff.

The following is the agenda:

### **1. Panel Discussion:**

*Time: 18:00 – 18:45*

Led by Ricky Bugeja, the discussion will focus on the "three key mistakes" made in Marketing, Tax, and Law within the Gozo business landscape. Insights will be shared on common challenges faced by businesses, offering practical solutions and best practices.

## **2. Breakout Workshop Sessions:**

*Time: 18:45 – 19:45*

Participants will engage in interactive workshops led by industry experts. Workshops cover crucial aspects of Marketing Strategy, Legal Compliance, and Tax Efficiency. Attendees will gain valuable insights into navigating challenges and optimizing opportunities.

## **3. Networking Reception:**

*Time: 19:45 – 21:00*

The event will conclude with a closing remarks from Gozo Business Chamber President Joseph Borg, followed by a Networking Reception providing an informal platform for attendees to connect, share experiences, and explore potential collaborations.

The event is free of charge and all attendees will be given a certificate of attendance. Attendees will have the opportunity to join the GBC youth section for free and become a part of a vibrant business community in Gozo.

Crossing Borders is proudly supported by BOV, Queen Mary University of London, The Gozo Business Chamber & reach.mt

### **Event Address:**

Queen Mary University of London  
Date: 2nd February 2024  
Time: 18:00 – 21:00 hrs

### **For press inquiries, contact:**

Mr Daniel Borg - CEO, Gozo Business Chamber - [info@gozobusinesschamber.org](mailto:info@gozobusinesschamber.org)

**Crossing Borders – Empowering Gozo’s Business Leaders of tomorrow!**

**About GBC:**

The Gozo Business Chamber was founded by a public deed on the 20<sup>th</sup> December 1999, to promote the common interests of business operators in Gozo.

The main functions of The Gozo Business Chamber include the:

- Safeguarding and promotion of the common interests of the members of the Chamber
- Addressing issues particularly those associated with the regionality and insularity of Gozo, which can hinder the smooth running of business concerns
- Promotion of commercial opportunities
- Fostering and enhancing cooperation among members of the Chamber
- Acting as a mediator between our members and the authorities to find common solutions
- Representing members during discussions with regional, national and international organisations and authorities
- Educating its members through information seminars and training organized by the same Chamber and by collaborating with Ministries, regulatory authorities and educational institutions