

The 3rd Conference on Ethics in Business

Putting Corporate Social Responsibility into Practice

**Friday 27 October 2023
16:00 – 17:30hrs**

Conference organised by the Gozo Business Chamber,
in collaboration with Bank of Valletta, the Foundation Centesimus Annus Pro Pontifice, and
the Diocese of Gozo

**Venue: Hall – Sacred Heart Major Seminary, Triq Enrico Mizzi Street,
Victoria, Gozo**

Corporate Social Responsibility (CSR) is a much-discussed concept. Nonetheless the underlying motivations which should lead a business to do good within a community are very much debatable. If this is simply a profit driven, or a white-washing exercise to divert the spotlight from other activities which are causing more harm than good, then these activities are very much questionable within the context of the community in which they are being undertaken.

While this conference will seek to address the mutually important relationship between businesses and NGOs, it will also discuss on what should motivate actions under CSR, and how can these actions be structured in such a way as to have a positive impact on both businesses and NGOs.

AGENDA	
15:30 – 16:00	Registration
16:00 – 16:05	Introduction to the 3rd Ethics in Business Conference Daniel Borg – CEO GBC
16:05 – 16:10	Opening Remarks Joseph Borg – President GBC
16:10 – 16:35	Putting Corporate Social Responsibility into Practice Keynote Speaker: Marisa Xuereb

16:35 – 16:45	<p>The impact of CSR on the community</p> <p>Two interventions (audio-visual features) featuring Fr Michael Galea (Director of Dar Arka), and Noel Xerri (Chief Executive Officer of the OASI Foundation)</p>
16:45 – 17:10	<p>Panel Discussion</p> <p>With the participation of Dr Gordon Cordina - Chairman Bank of Valletta, Godfrey Swain – Board Member at Bank of Valletta, and Paul Curmi, Head of Document Management Services (Gozo) at MaltaPost plc.</p>
17:10 – 17:25	<p>Opening of Q & A Session</p>
17:25 – 17:30	<p>Closing Remarks</p> <p>Mgr Anton Teuma, Bishop of Gozo</p>



THE GOZO BUSINESS CHAMBER



BOV
Bank of Valletta



GOVERNMENT OF MALTA
MINISTRY FOR GOZO