



**FOUNDATION
FOR TRANSPORT**

Objective

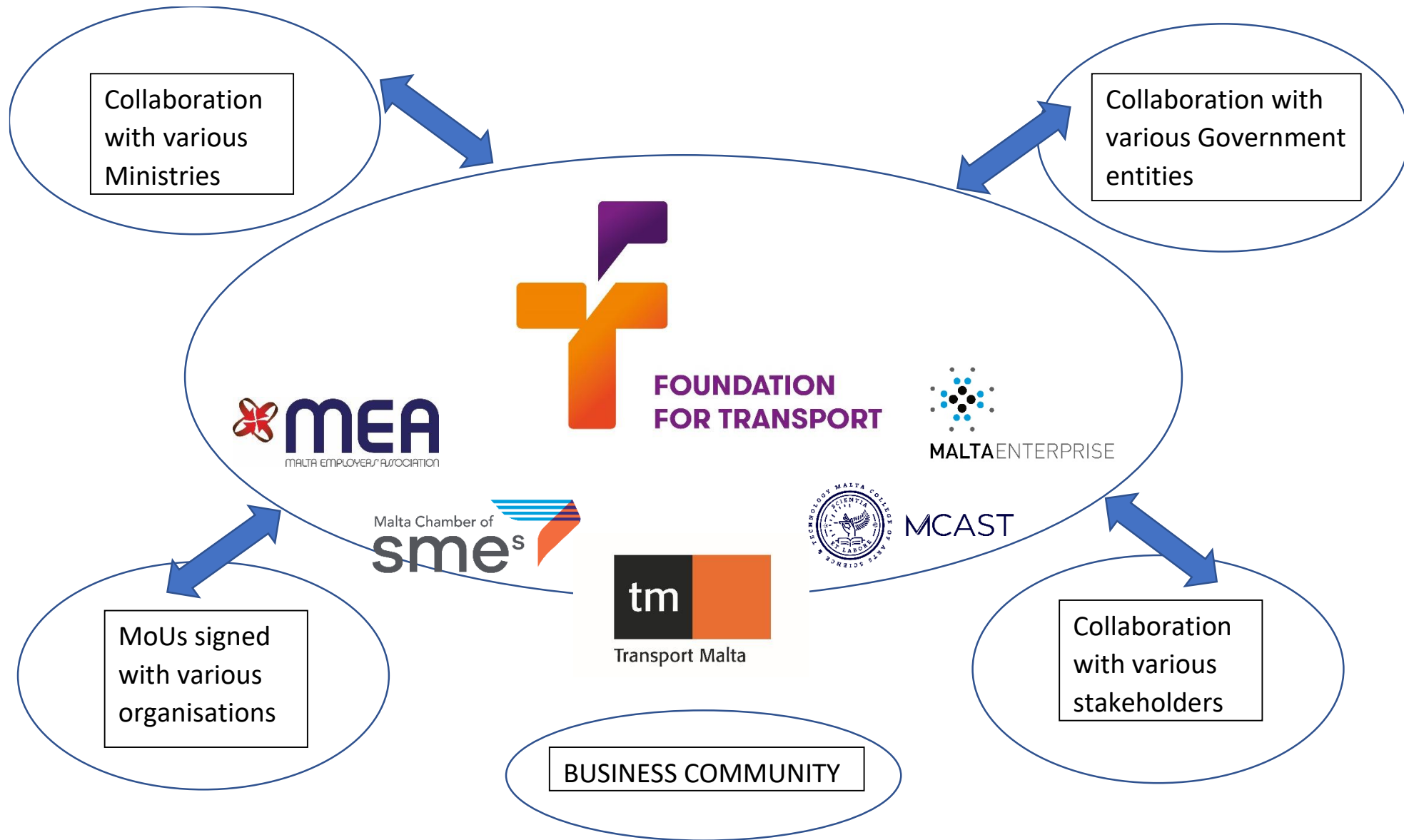
- How do I understand a bit more
- What does it mean for my company
- What steps are necessary to take to implement



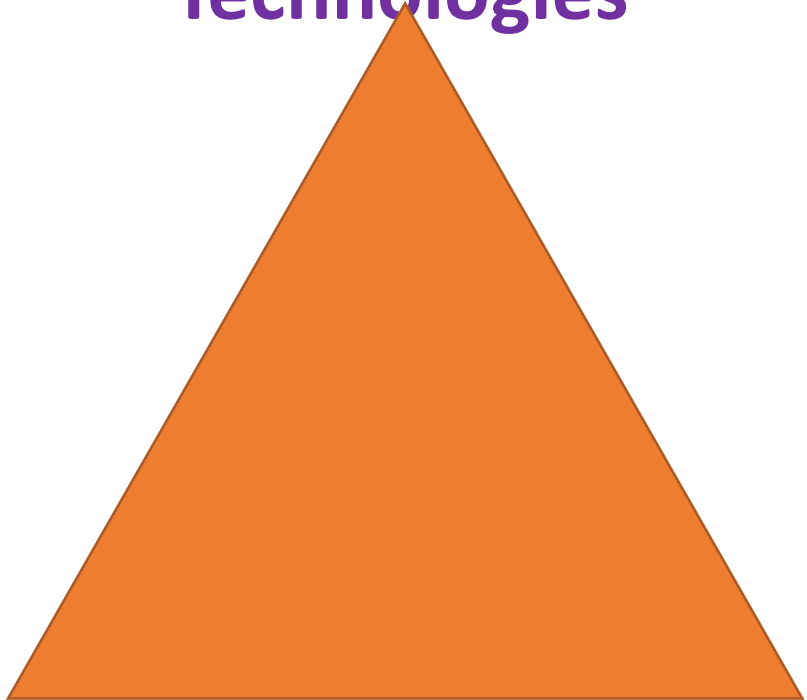
Five cofounders:

- MEA
- Chamber of SMEs
- TM
- Malta Enterprise
- MCAST





Technologies



Incentives

Skills




**FOUNDATION
FOR TRANSPORT**




Together
we strive to achieve
sustainable
transport for the
future.






We are working with companies so that they understand better the adoption of new technologies.






Fully cognizant of
the challenges,
innovation remains
an opportunity not
to be missed





From where
do
we start?






Get to know what
technology
developments are
happening around us

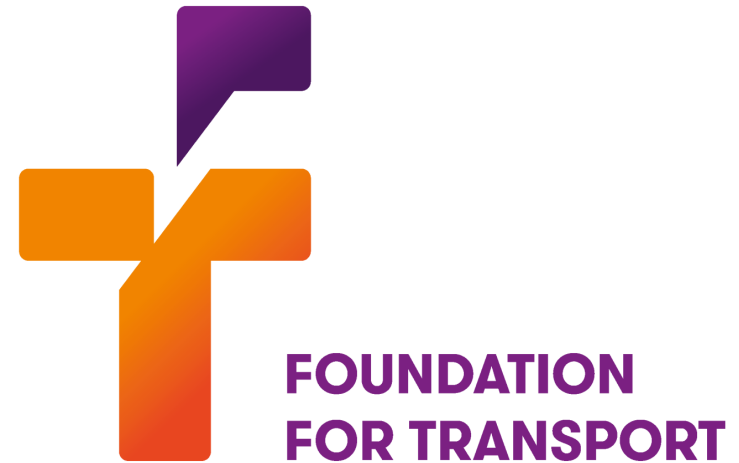


Understand in
the short,
medium and long
term:


- Green and Blue Hydrogen
- Wind Energy
- Solar Energy
- Electrification
- EURO VI & VII



- 
- Do you want to change?
 - Identify gaps
 - Pilot



ELECTRIC



Measure the
impact of using
electric mid-range
vans in deliveries





FARSONS GROUP
Farsons



MICHAEL ATTARD LTD.
EST. 1938

ELECTRIC



How it is being done?

- Participation is voluntary
- E-van provided for days/weeks
- Pre- agreed KPIs such as costs, the journeys, the logistics pattern
- Data collection on day-to-day impact
- Skills/confidence of staff
- Safety
- Costs and benefits



Why it is being done ?

- Not to transfer risk of innovation & reputation
- But to study impact of innovation on a small scale where it is allowable to go wrong for a short time and on a small scale



At the end of the pilot project

- Info on pay load
- Working plan required
- Investment required
- Do we need to train and retrain staff
- The incentives and schemes that will be most beneficial
- Overall costs and benefits



At the end of the pilot project

- Carbon footprint
- ESG parameters
- Overall becoming more sustainable and benefit for specific incentives
- Quality of infrastructure



Emphasis on Skills

- Insight
- Simulation training
- Various levels
- Modular and outside office hours to further assist the micro that do not afford to close business to attend training



Success to innovation has three major pillars:

- Bespoke incentives for industry
- Working capital to allow availability of funds on a longer term
- Various concepts of public, semi public and private infrastructure





Technologies

Infrastructure

Incentives

Skills




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This pilot model can be replicated on:

- other technologies
- other modes of transport
- various skills/training opportunities



Other pilot projects
being planned



To feed in policy
makers with practical
examples of how
regulations can be
effective and act as
enablers



Take home values

- Verifying the impact on our businesses
- Industry –specific incentives
- More wide- ranging application of schemes
- Mix of technologies
- Emphasis on skills





THANK YOU

